



- Pierce Law

- Dean's Academics
- Message
- Juris Admissions
- Miss Doctor
- Faculty & Staff
- State Bar
- Administrative
- Staff Resources
- Continuing
- Alumni & Library
- Development
- State Visiting Us
- Services
- Open Services
- House
- Commerce
- Hotels
- & Technology
- Directions
- Summer
- Institute
- Registrar
- Publications
- Computer Services



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Professor Cavicchi is the chief administrator of intellectual property information resources at the Law Center [Intellectual Property Library](#). He presently teaches Mining Patent Information in the Digital Age, and has previously taught M.I. P. Legal Skills; Moot Court; Intellectual Property Research Tools and Strategies; and Patent and Trademark Research Tools and Strategies. In his classes, he uses electronic teaching tools, including online services, Foilos, the Internet, presentation software, as well as audiovisual sources. In recognition of his expertise in the intellectual property research

field, Professor Cavicchi has been chosen to sit on the Advisory Board of [QUESTEL/ ORBIT](#), a key information producer for patent professionals.

"Having practiced civil, criminal and administrative law, in settings ranging from law firms to Legal Service offices, both in California and Massachusetts, I came to realize that administration, research, and teaching were a way for me to grow intellectually and help people.

I was blessed to be able to return to Franklin Pierce Law Center in 1992 to serve as Computer Research Coordinator and to teach Legal Research. I soon became fascinated with Intellectual Property and began to take courses leading to the Master of Intellectual Property degree. In 1993, I developed a specialty advanced course covering intellectual property legal research sources, and patent, trademark, and copyright searching. In 1994, the Law Center, having consistently earned a position as one of the top intellectual property training centers in the country, made the commitment to build an

intellectual property library--an information center to serve the Law Center community as well as practitioners, academics, business-persons, licensing professionals, and inventors.

I was hired as the first Intellectual Property Librarian to develop and deliver information services, and was appointed to the Intellectual Property Faculty to teach the power of these information sources. Over the past several years, Law Center intellectual property resources in print, online, compact disc, and on the Internet have been progressively developed. [The Intellectual Property Mall](#) on the World Wide Web, developed by my office with contributions from students in my classes, has received awards and has been praised by the intellectual property community on the Internet.

My courses teach the power of information. Lawyers, patent and trademark professionals, licensing executives, and business-persons best practice their trade with quality information--from the state of the law to the state of the art. In the information age, data is a commodity. I teach my students how to find the multiple access points to intellectual property data and how to evaluate what they find."



As the author Richard Wurman has said: "One of the great ironies of the information age is that as the technology of delivering data becomes more sophisticated, the possibility that intellectual property professionals can process it all becomes more remote. It is as if we are at one end of an assembly line that is cranking out data at an alarming rate, and the machine has no off button. Raw data can be, but isn't necessarily information, and unless it can be made to inform, it has no inherent value. Understanding lags behind production. What has been virtually untapped is the understanding business. Understanding is the bridge between data and knowledge."

"My goal is to bridge that gap in order to produce intellectual property professionals who have a competitive advantage. I also take peace knowing that the same skills can serve students to grow personally and spiritually.

I joined the Law Center in the holistic philosophy of the making of a lawyer. I believe students are colleagues who can teach me different ways of thinking and how to be more effective. Together we develop practical research strategies while at the same time developing critical thinking skills. Honing information-processing skills will help us all tackle difficult research problems in more successful ways."

[Scholarship](#)

Franklin Pierce Law Center

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