



INTELLECTUAL PROPERTY SEMINAR

HOSTED BY: DELOITTE. 555 12TH STREET NW
WASHINGTON, DC TUESDAY, OCTOBER 10, 2006
9:00 AM – 2:30 PM

You will gain: A foundation in intellectual property protection for management consulting firms and an update on the most significant developments in intellectual property protection globally.

Topics:

- Global intellectual property accountability and quality reform;
- Global intellectual property protection for management consulting firms;
- The implications of “prior art” in a service environment; and
- Ways to identify financial and business risks related to intellectual property protection.
- Other topics as requested.

Hosted by: Deloitte.

555 12th Street NW
Washington, DC
Tuesday, October 10, 2006
9:00 AM – 2:30 PM

Sponsored by:

AMCF Public Affairs Committee
Steve Goodrich, Chairman
The Center for Organizational
Excellence

*You are Cordially Invited to
the AMCF Intellectual Property
Seminar*

*Hosted by Deloitte.
555 12th Street – NW
Washington, DC*

**LATEST UPDATES AND TIPS
BY TOP EXPERTS**

Join Us!

Presentations by leading experts in the field, discussing the current and projected *IP Policy and Legal Changes* and issues facing the management consulting community. Learn how this can, and will, affect our businesses.

Who should attend:

- Public Affairs Managers, CEOs, general counsel and attorneys of management consulting firms, legal affairs, strategic planning, heads of service offering

Keynote Presentation by:

Dr. David Martin, President & CEO, M-Cam, Inc.
M-Cam is the international leader and advisor in intellectual property-based finance, patent, commercial validity assessment and marketing management programs globally and in the US.

Panel discussion with representatives from:

- Consulting firm – Robert B. McDonald, Managing Director & President, ip Capital Group
ipCapital is a strategy consulting practice advising clients in North America, Europe and Japan on how to strategically capitalize on the client’s IP in defensive and offensive ways.
- Academia
- Policy-maker
- Corporate Executive

Interactive dialog

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INTELLECTUAL PROPERTY SEMINAR: ASK THE EXPERTS

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Hosted by: Deloitte.
555 12th Street NW Washington,
DC
Tuesday, October 6, 2006
9:00 AM – 2:30 PM

Cancellations/Substitutions – Policy:

Cancellations received by October 1, 2006, will be subject to a \$50 administrative fee. No refunds for cancellations will be made after October 6, 2006. Your registration may be transferred to another member of your organization at any time, with no charge. If your plans change and you find you cannot attend, please send a substitute from your firm and/or inform our office. Thank you.

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